

Turn Managers into Coaches

taught by **Dr. Bruce Lund**

Great coaches change lives. Period. We truly believe everybody needs a coach in life and that we are living during the coaching movement where you have a coach, you are a coach, or you will be left behind. If you have a “manager” title we’ll show you how to perform more like a coach.

Everybody Needs a Coach in Life!

“I’ll run through the wall for my manager.” Said nobody ever. But players love to play for great coaches. That’s because they know how to pull the potential out of them.

~~What You’ll Learn~~

We can help you!



The Coaching Movement

Great coaches do 3-things: (1) Make us have conversation we don’t want to have; (2) Make us do things we don’t want to do; (3) Help us become something we never thought we could become.



Retain Your Talent

The best way to retain your talent is to empower them and support them. Empower them by expanding their own leadership, and support them by giving them the tools to continue to grow. Retaining talent is vital for success.



Recruit & Attract Talent

Winning championships is a lot easier when you are able to recruit the right talent who fit your culture. The best way to attract talent is by showing a track record for winning.



Dysfunctions of Teams

We believe that having something to say is just as important as having somebody to say it to. You will learn how to start with what you believe to increase quality leads in your pipeline.



Train Your Talent

Training isn’t something we “did” but something we DO. It’s an ongoing process that helps a player do something better tomorrow than they can today. Pull the potential out of talent.

Interested in Coaching?
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